

Order Item Summary

CBS TELEVISION
STATIONS

WFOR-TV

Order ID: 54951 CF LOC-POL FBD - LBD: 09/25/12 - 09/27/12 HL#: Created: 09/21/12 02:48 PM

Client: REPUBLICAN PARTY OF FLORIDA... CPE: RPOF / 3PACK / 495 Agency Commission: 15 % Updated: JMORALES2 on 09/24/12 10:45 AM

Agency: MCLAUGHLIN & ASSOCIATES (5617) Product: EST.495 RPOF3Pack Selt :20:00 Confirmed: 09/21/12 03:17 PM

Buyer: Demo: P50+ DMA RTG Sched. Code: Z Contract: 09/21/12 04:38 PM

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTW: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
001	MLOCAL3	0 1 1 1 0 0 0	NEWS	30				0.0	\$300.00	3	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
002	NNOON	0 1 1 1 0 0 0	NEWS	30				0.0	\$540.00	3	\$1,620.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
003	17:00 - 17:30	0 1 1 1 0 0 0	NEWS	30				0.0	\$1,080.00	3	\$3,240.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
004	17:30 - 18:00	0 1 1 1 0 0 0	NEWS	30				0.0	\$1,080.00	3	\$3,240.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
005	18:00 - 18:30	0 1 1 1 0 0 0	NEWS	30				0.0	\$1,080.00	3	\$3,240.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
006	NLATE1	0 1 1 1 0 0 0	NEWS	30				0.0	\$1,350.00	3	\$4,050.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
007	MEARLY	* T W T * * *	MORN	30				0.0	\$315.00	2	\$630.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	2										

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 54951	CF LOC-POL	FBD - LBD: 09/25/12 - 09/27/12	HL#:	Created: 09/21/12 02:48 PM
Client: REPUBLICAN PARTY OF FLORIDA..	CPE: RPOF / 3PACK / 495	Agency Commission: 15 %	Updated: JMORALES2 on 09/24/12 10:45 AM	
Agency: MCLAUGHLIN & ASSOCIATES (5617)	Product: EST.495 RPOF3Pack	Self :20:00	Confirmed: 09/21/12 03:17 PM	
Buyer:	Demo: P50+ DMA RTG	Sched. Code: Z	Contract: 09/21/12 04:38 PM	
AE: SUSAN INKER-PURETZ-WFOR-TV			Billing Int: Monthly BM: SS	
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
008	LNEWS	0 1 1 1 0 0 0	NEWS	30				0.0	\$60.00	3	\$180.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	3										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	23	0	\$17,100.00	\$14,535.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$17,100.00	\$14,535.00	\$0.00	\$0.00